

# AI inside Logo Guideline

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ver1.0 - Update 2021.4



<b>CMYK</b>	C 60	M 60	Y 60	K 100
<b>R G B</b>	R 0	G 0	B 0	
<b>H E X</b>	#000000			





## AI inside Logo Guideline **Color**

Use either black or white for the logo, and select the background color that provides more contrast.





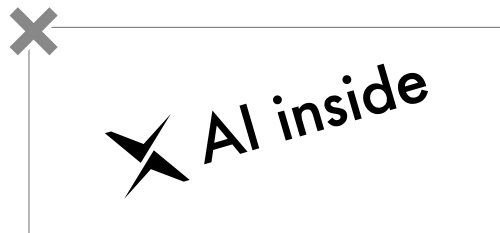
Do not deform



Do not change the character size and the space between the characters



Do not indicate that impairs identification



Do not rotate



Do not apply shadows, 3D gradient, or other effects



Do not use colors other than those specified



Parts of the element must not be missing



Do not show the logotype in any other calligraphic style



Do not use gradients or outlines in the logo