

AI inside Appoints New CPO, CMO, and CFO, Pursuing Product Value and Strengthening Marketing for Dramatic Growth

Tokyo, February 10, 2022-- AI inside Inc., a provider of an AI platform, announced today the appointments of three new management: Taku Toguchi, Chief Product Officer (CPO) in addition to the role of CEO; Yoshiaki Sakito, Chief Marketing Officer (CMO), and Ryuki Okamura, Chief Financial Officer (CFO), effective as of February 11, 2022. While expanding our user community with our partners as one growth factor, the new appointment of the CPO and CMO highlights AI inside management's commitment to driving innovation for high-quality, high-value products and exponential business growth with marketing.



“Our company’s reason of being is to spread AI to the world. Since its foundation, we have developed products to provide the best user experience and have achieved business growth with collaboration with our partners. This is an initiative to realize the digital transformation of companies, and I would like to develop this frame further and create a new common sense on how to use AI in each society,” said Taku. “To do so, we must change our products along with our business model from ‘highly convenient tools’ to ‘a platform that provides impact to society.’ The meaning of my appointment as CPO is to take a stronger lead in making this a reality. As done in the past, I will continue to plan management policies and business strategies as CEO. At the same time, I will continue to improve corporate value with outside-the-box thinking, including reforming the company’s culture and structure.”



“Not “future prediction” but “future creation.” AI inside creates the AI market without being bound by stereotypes. Leading the digital transformation in society requires moving beyond individual solutions such as AI-OCR and providing a more advanced, high-value-added AI platform,” said Yoshiaki. “It’s essential to understand the company’s business more deeply and drive solutions to potential problems. We are now in full swing of efforts to enable “true DX,” in other words business and corporate transformation, rather than digitalization in pursuit of partial optimization. The CMO and CPO will work together to redefine AI inside’s business by strengthening the marketing aspect of the product.”



“At our company, we hold the mission to bring AI to every being in the world and contribute to a richer future society. The technology of AI is not just to simply improve production efficiency, but it leads to the happiness of people all around the world by becoming a medium for solving various problems,” said Ryuki. “As one member of AI inside, I am delighted to be able to contribute to the creation of a richer future society by becoming a platformer in the AI area and making AI more accessible. Furthermore, as the CFO, I will contribute to the realization of our mission by efficiently promoting the global expansion necessary for further business development as a platformer, the enhancement of corporate value through proactive, and strong management that enhances transparency.”



Management Team: <https://inside.ai/en/ir/executive/>

About AI inside Inc. (<https://inside.ai/en/>)

With our mission, “to bring AI to every being in the world and contribute to a richer future society”, AI inside aims to realize a society in which AI has spread to every corner of people’s life. We provide a platform for anyone to utilize AI easily through our services: Workflows for using AI and applications including our DX Suite, Learning Center for everyone to build high precision AI without code, and AI inside Cube for running various AI.

Company Name: AI inside Inc.

Location: 4th Floor, 3-8-12 Shibuya Shibuya-Ku, Tokyo, Japan

Representative: Representative Director, President and CEO Taku Toguchi

Founded: August 2015

Business details: Development and provision of artificial intelligence and related information services

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